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Press Release - 3U Vision Partnership with GTE Technology



GTE Technology Announces Partnership with 3U Vision

GTE Technology expands its technology portfolio with 3U Vision srl advanced optical sorting solutions.

GTE Technology is delighted to announce an exclusive partnership with 3U Vision, a market leader, that enhances our ability to provide tailored, high-performance optical sorting solutions to seed, grain, nuts and coffee processors across Oceania.

Managing Director Nick Smith said, *“Our industry is experiencing rapid advances in optical sorting, driven by significant technological innovation and growing demand for automation and cost efficiency. 3U Vision’s sole focus on optical sorting strengthens our portfolio and keeps us at the forefront of the seed and grain industry.”*

3U Vision Managing Director Antonio Uzzo said, “Partnering with GTE Technology represented the ideal combination to bring together our highly advanced technology with an organisation that has the expertise, vision, and ambition to successfully take it to market and maximise its value. The results to date clearly confirm this was the right choice.”



Nick Smith, Gianni Zanotti – 3U Vision Service Team Leader, Charles Smith and Edin Telarevic

About 3U Vision

Based in Italy, this 3-generation family-owned company is pioneering high-precision optical sorting systems. With a strong focus on innovation and reliability, 3U Vision designs and manufactures advanced sorting solutions using patented RGB/IR technology, multi-sensor inspection, and intelligent processing AI algorithms.

3U Vision optical sorters allow you to eliminate impurities, diseases and defects from seeds, cereals, legumes and dried fruit, improving food quality and health. Furthermore, they sort plastics, minerals, glass and metals for accurate and effective recycling.

“We aim to create a technology that has the ability to capture even the smallest detail, to improve nutrition, health and the environment in which we live.”

Designed to withstand tough industrial conditions, their systems offer scalable solutions that adapt to evolving quality standards and production needs.





Optical Sorting at GTE Technology

This new chapter in optical sorting is led by Edin Telarevic, Optical Sorting – Sales & Service Lead. Edin joined the GTE Technology team in 2025, bringing more than 15 years of experience in optical sorting technology. He has worked with both European and Japanese systems across multiple Agri industries, including seed, grain, dry nuts, rice, and legumes. His background spans Field Engineering, Service Management, and Technical Sales.

Edin Telarevic said, "My primary goal is to create, lead, and improve sorting efficiency using the latest technology while keeping solutions cost-effective to suit each client. With the Fenix 2 and Fenix MINI here at Ballarat Innovation & Training Centre, 3U Vision's advanced tech and my optical expertise allow processors to test their products and see improved yield purity and long-term benefits of owning optical sorting technology."

At GTE Technology, our priority is to utilise our advanced equipment portfolio to deliver results-driven sorting solutions that meet both technical and financial expectations.





Strengthening Seed and Grain Processing Capabilities

By combining GTE Technology's expertise in seed and grain processing plants with 3U Vision's advanced optical sorting technology, this partnership enables the delivery of fully integrated end-to-end solutions.

Together, we can provide clients with:

- Improved seed and grain quality through precise optical inspection
- Higher yields via accurate rejection of defects and contaminants
- Tailored solutions designed for local production conditions and compliance standards

This partnership strengthens GTE Technology's ability to support clients across the entire seed and grain processing lifecycle, from enhancement to cleaning and grading, to optical sorting. By expanding our portfolio of world-class optical sorting technologies, clients gain greater choice and flexibility, while continuing to benefit from GTE Technology's local manufacturing, engineering, service, and after-sales support.

"Our clients will benefit from minimised downtime, prompt technical support, and solutions tailored for local seed, feed, and food processing environments."



Looking Ahead

GTE Technology is proud to partner with leading global manufacturers, and we look forward to building a strong and successful relationship with 3U Vision.

Our Innovation & Training Centre at GTE Technology HQ features fully operational 3U Vision Fenix 2 and Fenix Mini units, available for contract sorting, cleaning, validation, and training. We invite you to discover how this cutting-edge technology can enhance your seed and grain sorting line by booking a test demonstration today.

